



Eczema Society of Canada **Programs & Services Report 2025**



Mission

Eczema Society of Canada (ESC) is dedicated to meeting the needs of those suffering with eczema through support, education, raising awareness, advocating for patients, and ongoing research activities.

As well, we have a strong commitment to the continuing support of the medical community.

ESC Numbers Over the Years



Millions of website views and resource downloads



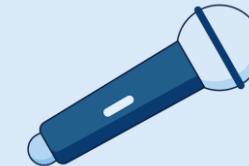
55,000 + subscribers



20,500 + social media followers



600,000 + YouTube video views



Hosted 100 + in person and online events



Continuing Medical Education provided to 24,000 + health care professionals



Team of 50 + multilingual volunteers from across the country



56 medical and expert contributors



70,000,000 + impressions of our recent awareness campaign



17 + research grants awarded



4 Canadian Dermatology Association Public Education Awards



1 Goal: Improving the lives of Canadians suffering with eczema

ESC has provided support and
hope for our family. I never knew
this was the care we needed.

Programs & Services

Education

- Website at eczemahelp.ca
- Educational content and resources with content created by leading Canadian experts
- Distribution of electronic newsletters
- Life with Eczema webinar series
- Seal of Acceptance program
- Educational video content

HAND ECZEMA BASICS

Hand eczema, or hand dermatitis, describes any type of eczema that develops on the hands. It is commonly job-related and can be made worse by frequent hand washing and exposure to irritants. Atopic eczema may require specific testing and treatment. It may cause itchy, dry, scaly skin that cracks and flakes. Hand eczema can be mild, moderate, or severe, and more severe forms of the condition can be extremely painful and debilitating.

Eczema Society of Canada (ESC) thanks Canadian doctors Sonja Molin, MD, FRCR (dermatology), and Robert Bissonnette, MD, FRCPC (dermatology), for providing the content in this resource.

Lifestyle changes can help hand eczema, along with proper skin care and avoiding triggers when possible. Review lifestyle tips on the reverse side of this sheet.

Moisturizing for skin cleaning gentle

There are treatments for hand eczema, including creams or ointments that range in potency. There are also other treatments for hand eczema, as well as phototherapy.

A dermatologist can guide you on a treatment plan, and sometimes a specialist like a dermatologist may be needed to help you treat your condition.

ECZEMA SKIN CARE BASICS

Eczema Society of Canada (ESC) thanks Canadian doctors Rachel Asinwasis, MD, FRCR (dermatology), Jennifer Lam, MD, FRCPC (pediatrics), and Benson Nigen, MD, FRCPC (dermatology) for providing the content in this resource.

BATHING

If your hand eczema cleared up, and you no longer using your prescription treatment, continue with a **dry bath** or **soak** in warm water, which may help to prolong the period before it comes back up.

MOISTURIZING

Applying moisturizer to dry skin can help to reduce itch and make dry skin feel more comfortable. Review moisturizing tips on the reverse side of this sheet.

TOPICAL MEDICATIONS

Prescription topical medications may be prescribed to treat the patches or areas of skin that are severely affected. Check with your doctor about what topical medications are per your/your child's doctor's instructions.

REMEMBER

Infected eczema (e.g. yellow scabbing, visible pus, swollen skin, and/or increasing pain and warmth) needs to be seen by a doctor immediately.

DID YOU KNOW?

Atopic dermatitis (AD) is the most common form of eczema, and the terms AD and eczema are often used interchangeably.

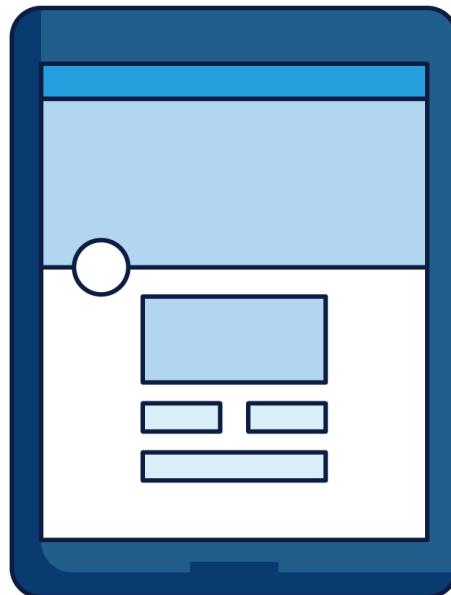
For more information about Eczema Society of Canada visit eczemahelp.ca

Copyright © by the Eczema Society of Canada / Société canadienne de l'eczéma. 2020. All rights reserved.

Support

- Multilingual volunteers from across the country
- Support resources for children, teens, and adults
- Caregiver support resources
- Support for eczema sufferers and caregivers via email
- Social media channels and communities, including Facebook, Instagram, YouTube, and LinkedIn
- Launch of enhanced Find a Doctor online listing to help Canadians with eczema find local specialists
- Promotion of ESC website and program offerings
- ESC proudly supports Camp Liberté, an organization providing a camp experience for Canadian children with chronic skin conditions, donating \$125,000+ over the past years to support atopic dermatitis campers

Programs & Services



We communicate with our community with:

- New content via updates to content on our website at eczemahelp.ca
- Regular electronic newsletters
- Social media channels
- Events and conferences

Social media



EczemaSocietyofCanada



@EczemaSocietyofCanada

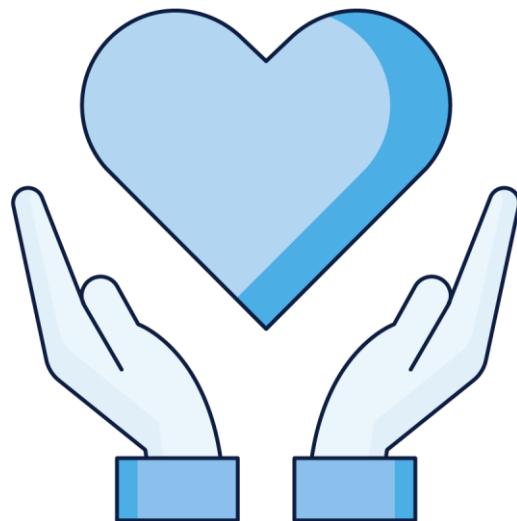


EczemaHelp



Eczema-Society-of-Canada

Programs & Services



Health care provider support

- Educational resources and content
- Promotion of ESC website, resources, and educational offerings to health care providers, including Allergists, Dermatologists, Paediatricians, Family Physicians, Nurses, and Pharmacists
- Dedicated Health Care Provider page at eczemahelp.ca/HCP
- Exhibition with ESC resources at Canadian Paediatric Society Annual Conference, Canadian Dermatologist Association Annual Conference, Canadian Dermatology Nurses Association Conference, and Family Medicine Forum

Seal of Acceptance

Look for the ESC Seal of Acceptance.

Products that are identified as 'Accepted' have earned the ESC Seal of Acceptance. Accepted products undergo thorough testing and review and are either free from known irritants or are formulated with ingredient concentrations that have been found to be generally suitable for use with sensitive skin.

For more information, please visit our website.



Eczema Awareness & Advocacy

We raise awareness among:



Eczema sufferers

- Website eczemahelp.ca
- Quarterly and special topic electronic newsletters and e-blasts
- Virtual webinar events
- Ongoing media campaigns



Physicians & health care providers

- Exhibitions and presentations at key conferences
- Digital and mail awareness campaigns
- Curated website resources at eczemahelp.ca/HCP



Eczema Awareness & Advocacy

We are advocating for our community to improve care and access to treatments.



Government & decision-makers

- ESC is advocating for patients for better access to care and treatments, including equitable access across all provinces, territories and jurisdictions in Canada
- ESC continues meeting with decision-makers across the country to discuss patient needs, quality of life impact, gaps in care, and provide our input on treatments and care
- Each year, ESC shares our Eczema Awareness Month campaign with decision-makers to share our messaging and advocate for our community

We are elevating the patient voice.



Patient input & advocacy meetings

- ESC provides patient input to the Canadian Drug Agency (CDA-AMC), The Institut national d'excellence en santé et en services sociaux (INESSS), and provincial drug programs, sharing data and patient testimonies to support reimbursement reviews of new therapies
- ESC engaged in consultation meetings with the Canadian Drug Agency (CDA-AMC) to have the patient voice heard in the review process
- ESC engages with provincial decision-makers to share the concerns of our community

We are stronger together.



Collaborations

ESC is a proud member of coalitions and organizations in Canada and around the world to continue to elevate our patient voice. We are members of:

- The **Best Medicines Coalition**, a national organization seeking timely access to treatments
- The **Medicines Access Coalition BC** (also known as MedAccess BC) advocates for access to treatments for patients in British Columbia
- **Canadian Skin Patient Alliance**, a national organization dedicated to improving the well-being of skin patients
- The **International Alliance of Dermatology Patient Organizations** (also known as Global Skin), a global alliance committed to improving the lives of dermatology patients worldwide
- The **Harmonizing Outcomes Measures in Eczema** (HOME), a global initiative aimed at standardizing and validating a core set of outcome measurements for atopic eczema
- Working with the **Skin Canada** research group, ESC helps priority-setting initiatives to improve care for eczema patients

Eczema Awareness & Advocacy

Each November, ESC leads Eczema Awareness Month, shining a light on the burden of the disease and advocating for improved care and treatments.

This year, more than 30 landmarks across Canada were illuminated in blue, symbolizing hope and solidarity with those living with eczema.

The campaign focused on reducing stigma, raising awareness of the daily impact of eczema, and urging decision-makers to improve access to care and treatments. Through patient stories, data insights, and targeted media outreach, ESC amplified the voices of the eczema community nationwide.

Eczemahelp.ca/ShiningALight



Photo credit: Halifax City Hall: VON Canada, 2020 | CN Tower: Jonathan Gazze

Eczema Awareness & Education

ESC has been featured in the following media outlets:

- Allergic Living Magazine
- Artic Radio
- Audio News Release
- Best Health Magazine
- Calgary Herald
- Calgary Metro
- Canadian Dermatology Nurses Association Newsletter
- Canadian Living
- Canadian Skin Magazine
- CBC News
- CBC Radio
- CDA Awareness Campaign
- Charles Adler Show
- Chatelaine Magazine
- Chatelaine Online
- Chronicle of Skin & Allergy
- Dermatology Times
- Edmonton's Child Magazine
- Edmonton Journal
- Edmonton Metro
- Flare Magazine
- Globe and Mail
- Global News
- MSN FR Actualités
- MSN Health & Fitness
- My Skin Magazine
- National Post
- Ottawa Citizen
- Pharmacy Practice Magazine
- Star Phoenix, Saskatoon
- Radio Beauséjour
- Radio Canada
- The Montréal Gazette
- The Province
- Today's Parent
- Today's Senior Magazine
- Vancouver Sun
- Video News Release
- Windsor Star
- Yahoo! Video News Article
- Yahoo! Health

Research

ESC's competitive Research Grant Program has awarded more than **\$435,000+** to eczema researchers across Canada. The program supports programs aimed at improving the quality of life and a better understanding of this complex condition.

To learn more about the ESC Research Grant Program and how to apply, visit eczemahelp.ca/research.



ESC Funding & Expenditures

Funding

Eczema Society of Canada relies on funding programs to carry out our charitable activities, and support Canadians living with eczema. We are grateful to our funders for their support.

Donations

Private citizen donations help us put our mission into action. Donations are directed to our Research Grant Program to help fund research to advance eczema knowledge and care to improve the lives of Canadians impacted by eczema.

Secure credit card donations can be made online via Canada Helps. Visit: [eczemahelp.ca/donate](https://www.eczemahelp.ca/donate).



To view our Financial Reports, visit cra-arc.gc.ca.
Charity Registration #872216098 RR0001

Corporate Funders

ESC sincerely thanks our donors, granting organizations, and corporate sponsors for their funding, which helps ESC fulfill our charitable mission.

Platinum	Gold	Silver	Bronze
Galderma Canada Inc. Sanofi	AbbVie Kenvue Canada Inc. LEO Pharma Inc. Arcutis Canada, Inc. Procter & Gamble Inc.	Pfizer Canada Eli Lilly Canada Inc. Incyte Biosciences Canada Beiersdorf Canada Inc. Sanofi Consumer Health Inc. Apogee Therapeutics	Wellspring Pharmaceutical Corporation Bausch Health Canada Inc. Blistex Inc. First Aid Beauty Gorilla Glue Company LLC Henkel Canada Corporation Naos Canada Inc. WaterWipes UC
\$100,000 +	\$50,000 - \$99,999	\$25,000 - \$49,999	\$10,000 - \$24,999

Board of Directors



Mariam Abbas
MD, FRCPC (Dermatology)
Regina, Saskatchewan



Jérôme Coulombe
MD, FRCPC (Dermatology)
Montréal, Québec



Panteha Eshtiaghi
MD, FRCPC (Dermatology)
Toronto, Ontario



James Bergman
MD, FRCPC (Allergy, Dermatology, Paediatrics)
Vancouver, British Columbia



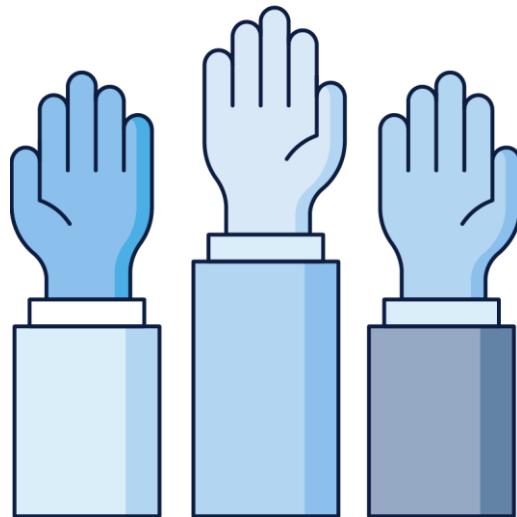
Amanda Cresswell-Melville
Honours BA, BEd Executive Director
Toronto, Ontario



Mike Lanigan
MBA
Toronto, Ontario

Our Board of Directors exemplifies ESC's continued commitment to improving the lives of eczema sufferers.

Eczema Community Volunteers



ESC thanks our community volunteers - patients, caregivers, medical students, and concerned eczema community members who volunteer their time, lend their voices, and help us bring our mission to life.

We couldn't do it without you!

Medical Contributors

With the help of dedicated physicians and experts, we are able to deliver information to Canadians living with eczema.

Mariam Abbas

MD, FRCPC
(Dermatology)
Regina, Saskatchewan

James Bergman

MD, FRCPC
(Allergy, Dermatology, Paediatrics)
Vancouver, British Columbia

Kyle Cullingham

MD, FRCPC
(Dermatology)
Saskatoon, Saskatchewan

Yuka Asai

MD, MSc, PhD, FRCPC
(Dermatology)
Kingston, Ontario

Robert Bissonnette

MD, FRCPC
(Dermatology)
Montréal, Québec

Gillian De Gannes

MD, FRCPC
(Dermatology)
Vancouver, British Columbia

Rachel Asiniwasis

MD, FRCPC
(Dermatology)
Regina, Saskatchewan

Michael Boivin

RPh, Pharmacist
Barrie, Ontario

Philip Doiron

MD, FRCPC
(Dermatology)
Toronto, Ontario

Kirk Barber

MD, FRCPC
(Dermatology)
Calgary, Alberta

Jérôme Coulombe

MD, FRCPC
(Dermatology)
Montréal, Québec

Marlene Dytoc

MD, PhD, FRCPC
(Dermatology)
Edmonton, Alberta

Aaron Drucker

MD, FRCPC
(Dermatology)
Toronto, Ontario

Panteha Eshtiaghi

MD, FRCPC
(Dermatology)
Toronto, Ontario

Marie-Ève Fortier

RN
(Dermatology)
Québec, Québec

Martin Gilbert

MD, FRCPC
(Dermatology)
Québec, Québec

Melinda Gooderham

MD, FRCPC
(Dermatology)
Peterborough, Ontario

Peter Green

MD, FRCPC
(Dermatology)
Halifax, Nova Scotia

Christina Han

MD, FRCPC
(Dermatology)
Vancouver, British Columbia

Sam Hanna

MD, FAAD, DABD
(Dermatology)
Toronto, Ontario

Carolyn Jack

PhD, MD, FRCPC
(Dermatology)
Montréal, Québec

Vipul Jain

MD, FRCPC
(Allergy and Immunology)
St. Catherine's, Ontario

Mamta Jhaveri

MD, FAAD, MS
(Dermatology)
Baltimore, Maryland

Marissa Joseph

MD, FRCPC
(Dermatology, Paediatrics)
Toronto, Ontario

Sunil Kalia

MD, MHSc, FRCPC, FAAD
(Dermatology)
Vancouver, British Columbia

Mark Kirchhof

MD, PhD, FRCPC, FAAD
(Dermatology)
Ottawa, Ontario

Joseph Lam

MD, FRCPC
(Paediatrics)
Vancouver, British Columbia

Ian Landells

MD, FRCPC
(Dermatology)
St. John's, Newfoundland
and Labrador

Janice LeBlanc

BFA, BEd, DTATI, RP, RCAT
(Registered Psychotherapist)
Sharon, Ontario

Hermenio Lima

MD, PhD, FRCPC
(Allergy, Dermatology)
Hamilton, Ontario

Peter Lio

MD, FAAD
(Dermatology & Pediatrics)
Chicago, Illinois

Charles Lynde

MD, FRCPC
(Dermatology)
Markham, Ontario

Danielle Marcoux

MD, FRCPC
(Dermatology)
Montréal, Québec

Sonja Molin

MD
(Dermatology)
Kingston, Ontario

Simon Nigen

MD, FRCPC
(Dermatology)
Montréal, Québec

Marisa Ponzo

MD, PhD, FRCPC
(Dermatology)
Toronto, Ontario

Kerri Purdy

MD, FRCPC
(Dermatology)
Halifax, Nova Scotia

Vimal H. Prajapati

MD, FRCPC, FAAD
(Dermatology)
Calgary, Alberta

Laurie Proulx

BCom
(Health Policy Consultant)
Fredericton, New Brunswick

Michele Ramien

MD, FRCPC
(Dermatology)
Calgary, Alberta

Jaggi Rao

MD, FRCPC
(Dermatology)
Edmonton, Alberta

Wingfield Rehmus

MD, MPH, FAAD
(Dermatology)
Vancouver, British Columbia

Shawn Reynolds

PhD, R Psych
(Psychology)
Edmonton, Alberta

Vincent Richer

MD, FRCPC
(Dermatology)
Vancouver, British Columbia

Julien Ringuet

MD, MSc, FRCPC
(Dermatology)
Quebec City, Quebec

Neil Shear

MD, FRCPC
(Dermatology, Internal
Medicine, Pharmacology)
Toronto, Ontario

Ashley Sutherland

MD, MSc, FRCPC
(Dermatology)
Halifax, Nova Scotia

Miriam Weinstein

BScN, MD, FRCPC
(Dermatology, Paediatrics)
Toronto, Ontario

Melissa Sweet

MEd, BCBA
(Professor & Behaviour Analyst)
Toronto, Ontario

Marni Wiseman

MD, FRCPC
(Dermatology)
Winnipeg, Manitoba

Cathryn Sibbald

MD, MSc, FRCPC
(Dermatology)
Fredericton, New Brunswick

Maxwell B. Sauder

MD, FRCPC, FAAD, FCDA
(Dermatology)
Toronto, Ontario

Irina Turchin

MD, FRCPC
(Dermatology)
Fredericton, New Brunswick

Kun Tian

MD, FRCPC
(Allergy & Immunology;
Internal Medicine)
Toronto, Ontario

Ian Tin Yue Wong

BSc, RPh (Pharm),
MD, FRCPC
(Dermatology)
Vancouver, British Columbia

Jensen Yeung

MD, FRCPC
(Dermatology)
Toronto, Ontario

Eczema Society of Canada



eczemahelp.ca