Eczema Society of Canada

Programs & Services Report 2026



Mission

Eczema Society of Canada (ESC) is dedicated to meeting the needs of those suffering with eczema through support, education, raising awareness, advocating for patients, and ongoing research activities.

As well, we have a strong commitment to the continuing support of the medical community.

ESC Numbers Over the Years



Millions of website views and resource downloads



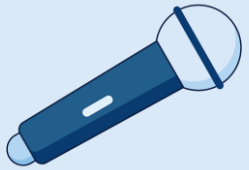
56,000 + subscribers



20,500 + social media followers



600,000 + YouTube video views



Hosted 100 + in person and online events



Continuing Medical Education provided to 24,000 + health care professionals



Team of multilingual volunteers from across the country



56 medical and expert contributors



95,000,000 + impressions of our recent awareness campaign



17 + research grants awarded



4 Canadian Dermatology Association Public Education Awards



1 Goal: Improving the lives of Canadians suffering with eczema

ESC makes me realize
I am not alone in my eczema journey,
and there is good quality
information out there.
Thank you!

Programs & Services

Education

- Website at **eczemahelp.ca**
- Educational content and resources with content created by leading Canadian experts
- Distribution of electronic newsletters
- Seal of Acceptance program
- Educational video content
- Blog content on topics of interest to our community

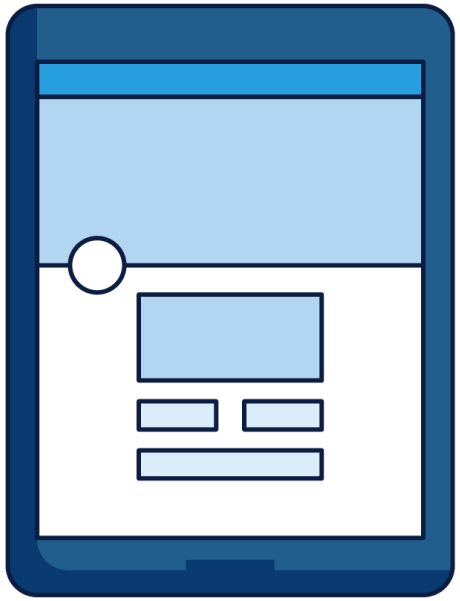
Support

- Multilingual volunteers from across the country
- Support resources for children, teens, and adults
- Caregiver support resources
- Support for eczema sufferers and caregivers via email
- Social media channels and communities, including Facebook, Instagram, YouTube, and LinkedIn
- Find a Doctor online directory to help Canadians with eczema find local specialists
- Promotion of ESC website and program offerings



ESC proudly supports Camp Liberté, an organization providing a camp experience for Canadian children with chronic skin conditions, donating $125,000+ over the past years to support atopic dermatitis campers.

Programs & Services



We engage with our community through :

- New content updates on our website at **eczemahelp.ca**
- Regular electronic newsletters
- Social media channels
- Events and conferences

Social media

EczemaSocietyofCanada

EczemaHelp

@EczemaSocietyofCanada

Eczema-Society-of-Canada

Programs & Services



Health care provider support

- Educational resources and content
- Promotion of ESC website, resources, and educational offerings to health care providers, including Allergists, Dermatologists, Paediatricians, Family Physicians, Nurses, and Pharmacists
- Enhanced Health Care Provider page at eczemahelp.ca/HCP
- New clinical resources through print mailings, digital newsletters and social media campaigns

Exhibition to health care providers at key conferences:

- Canadian Paediatric Society Annual Conference
- Canadian Dermatologist Association Annual Conference
- Family Medicine Forum
- Rural and Remote Medicine Conference

Seal of Acceptance

Look for the ESC Seal of Acceptance.

Products that are identified as 'Accepted' have earned the ESC Seal of Acceptance. Accepted products undergo thorough testing and review and are either free from known irritants or are formulated with ingredient concentrations that have been found to be generally suitable for use with sensitive skin.

For more information, please visit our website.



Eczema Awareness & Advocacy

We raise awareness among:

Eczema sufferers

- Website **eczemahelp.ca**
- Quarterly and special topic electronic newsletters and e-blasts
- Virtual webinar events
- Ongoing media campaigns

Physicians & health care providers

- Exhibitions and presentations at key conferences
- Digital and mail awareness campaigns
- Curated website resources at **eczemahelp.ca/HCP**



Eczema Awareness & Advocacy

We are advocating for our community to improve care and access to treatments.

Government & decision-makers

- ESC is advocating for patients for better access to care and treatments, including equitable access across all provinces, territories and jurisdictions in Canada
- ESC continues meeting with decision-makers across the country to discuss patient needs, quality of life impact, gaps in care, and provide our input on treatments and care
- Each year, ESC shares our Eczema Awareness Month campaign with decision-makers to share our messaging and advocate for our community

We are elevating the patient voice.

Patient input & advocacy meetings

- ESC provides patient input to the Canadian Drug Agency (CDA-AMC), The Institut national d'excellence en santé et en services sociaux (INESSS), and provincial drug programs, sharing data and patient testimonies to support reimbursement reviews of new therapies
- ESC engaged in consultation meetings with the Canadian Drug Agency (CDA-AMC) and the pan-Canadian Pharmaceutical Alliance (pCPA) to have the patient voice heard in the drug review process
- ESC engages with provincial decision-makers to share the concerns of our community

We are stronger together.

Collaborations

ESC is a proud member of coalitions and organizations in Canada and around the world to continue to elevate our patient voice. We are members of:

- The **Best Medicines Coalition**, a national organization seeking timely access to treatments
- The **Medicines Access Coalition BC** (also known as MedAccess BC) advocates for access to treatments for patients in British Columbia
- **Canadian Skin Patient Alliance**, a national organization dedicated to improving the well-being of skin patients
- The **International Alliance of Dermatology Patient Organizations** (also known as Global Skin), a global alliance committed to improving the lives of dermatology patients worldwide
- The **Harmonizing Outcomes Measures in Eczema** (HOME), a global initiative aimed at standardizing and validating a core set of outcome measurements for atopic eczema
- Working with the **Skin Canada** research group, ESC helps priority-setting initiatives to improve care for eczema patients
- The **International Society of Atopic Dermatitis** and the **International Eczema Council** share their medical resources with ESC for Canadian health care providers

Eczema Awareness & Advocacy

Each November, ESC leads Eczema Awareness Month, shining a light on the burden of the disease and advocating for improved care and treatments.

Once again, this past year, **37** landmarks across Canada were illuminated in blue, symbolizing hope and solidarity with those living with eczema.

The campaign focused on reducing stigma, raising awareness of the daily impact of eczema, and urging decision-makers to improve access to care and treatments. Through patient stories, data insights, and targeted media outreach, ESC amplified the voices of the eczema community nationwide.

Eczemahelp.ca/ShiningALight



Photo credit: Halifax City Hall: VON Canada, 2020 | CN Tower: Jonathan Gazze

Eczema Awareness & Education

ESC has been featured in the following media outlets:

- Allergic Living Magazine
- Arctic Radio
- Audio News Release
- Best Health Magazine
- Calgary Herald
- Calgary Metro
- Canadian Dermatology Nurses Association Newsletter
- Canadian Living
- Canadian Skin Magazine
- CBC News
- CBC Radio
- CDA Awareness Campaign
- Charles Adler Show
- Chatelaine Magazine
- Chatelaine Online
- Chronicle of Skin & Allergy
- Dermatology Times
- Edmonton's Child Magazine
- Edmonton Journal
- Edmonton Metro
- Flare Magazine
- Globe and Mail
- Global News
- MSN FR Actualités
- MSN Health & Fitness
- My Skin Magazine
- National Post
- Ottawa Citizen
- Pharmacy Practice Magazine
- Star Phoenix, Saskatoon
- Radio Beauséjour
- Radio Canada
- The Montréal Gazette
- The Province
- Today's Parent
- Today's Senior Magazine
- Vancouver Sun
- Video News Release
- Windsor Star
- Yahoo! Video News Article
- Yahoo! Health

Research

ESC's competitive Research Grant Program has awarded more than **$435,000+** to eczema researchers across Canada. The program supports programs aimed at improving the quality of life and a better understanding of this complex condition.

To learn more about the ESC Research Grant Program and how to apply, visit **eczemahelp.ca/research**.



ESC Funding & Expenditures

Funding

Eczema Society of Canada relies on funding programs to carry out our charitable activities, and support Canadians living with eczema. We are grateful to our funders for their support.

Donations

Private citizen donations help us put our mission into action. Donations are directed to our Research Grant Program to help fund research to advance eczema knowledge and care to improve the lives of Canadians impacted by eczema.

Secure credit card donations can be made online via Canada Helps. Visit: **eczemahelp.ca/donate**.



To view our Financial Reports, visit cra-arc.gc.ca.
Charity Registration #872216098 RR0001

Corporate Funders

ESC sincerely thanks our donors, granting organizations, and corporate sponsors for their funding, which helps ESC fulfill our charitable mission.

Platinum	Gold	Silver	Bronze
Sanofi	Galderma Canada Inc. AbbVie Kenvue Canada Inc. Procter & Gamble Inc. Incyte Biosciences Canada Arcutis Canada, Inc.	Eli Lilly Canada Inc. LEO Pharma Inc. Pfizer Canada Beiersdorf Canada Inc. Henkel Canada Corporation Apogee Therapeutics	Opella Canada Inc. Wellspring Pharmaceutical Corporation Bausch Health Canada Inc. Blistex Inc. First Aid Beauty Gorilla Glue Company LLC Kymera Therapeutics, Inc. Novartis Pharmaceuticals Canada Inc. Saje Natural Business Inc. Sanofi Consumer Health Inc. WaterWipes UC
$100,000 +	**$50,000 - $99,999**	**$25,000 - $49,999**	**$10,000 - $24,999**

Board of Directors



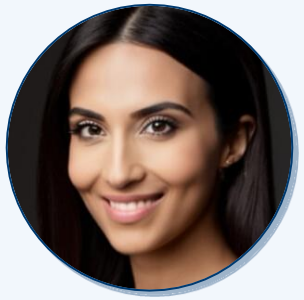
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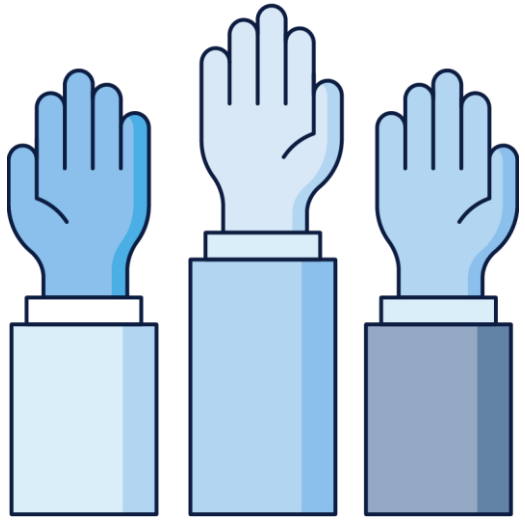
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Our Board of Directors exemplifies ESC's continued commitment to improving the lives of eczema sufferers.

Eczema Community Volunteers



ESC thanks our community volunteers – patients, caregivers, medical students, and concerned eczema community members who volunteer their time, lend their voices, and help us bring our mission to life.

We couldn’t do it without you!

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With the help of dedicated physicians and experts, we are able to deliver information to Canadians living with eczema.

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Eczema Society of Canada

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